

## BIODATA

1. Name : **Dr. V. RATHNAMANI**
2. Designation : Assistant Professor
3. Department : Commerce
4. Correspondence Address : No.18/3 Vignesh Abinaya Apartment,10<sup>th</sup> Cross West Extn.,  
80 Feet Road,Thillainagar, Thiruchirappalli- 620018
5. Email and Contact number : [rathna1703@gmail.com](mailto:rathna1703@gmail.com),[rathinamanicom@nct.ac.in](mailto:rathinamanicom@nct.ac.in)  
9791727193
6. Date of Birth : 17.03.1986
7. Gender : Female
8. Category (Gen/SC/ST/SCA/DNC/MBC/BCM/BC): B.C
9. Whether differently abled : No
10. Academic Qualification

Degree	Year	Subject	University/Institution	% of Marks
BBA	2006	Finance	Shrimati Indira Gandhi College, Tiruchirappalli	60.5
MBA	2008	Finance	PSNA College Of Engineering And Technology, Dindigul	75
M.Com	2016	Finance	Madurai Kamaraj University	62.37
M. Phil	2010	H.R	PRIST University	64.6
Ph.D.	2015	Finance	Bharathidasan University	Highly Commended
SET	2016	Commerce	Mother Tersi university	-

11. Ph.D thesis title : **“A Study on the Performance and Investor’s Preferences of Mutual Funds in the Tiruchirapalli city”**

Guide’s Name : Dr.R.Narayanaswamy,  
FormerHead, Associate professor,  
PG &Research Department of Commerce,  
National College (Autonomous)

Institution/ University : National College (Autonomous),Tiruchirapalli-620018

Year of Award : April 2015

12. Work Experience

S. No	Position held	Name of the Institute	From	To	Pay Scale
1	Assistant Professor	National College (Autonomous)	June 2015	August 2021 in (UAP)	Consolidated
2	Assistant Professor	National College (Autonomous)	August 2021(Aided)	Still date	Level 10

13. Professional Recognition/ Award/ Certificate/ Fellowship received by the applicant

**Received Research Excellence Award in 2021** for paper title:  
**Financial Inclusion-Conceptual study on the function of small Finance Banks from  
Institute of Scholars, Bangalore**

#### 14. Publications

S. No.	Author(s)	Title	Name of Journal	Volume	Page No	Year
1	<b>V. Rathnamani</b>	“Investor’s Preferences towards Mutual Fund Industry in Trichy”,	IOSR JOURNAL of Business and Management	VOL-6, Issue -6,	48-55	Jan-Feb 2013
2	Dr.R.Narayanasamy & <b>V. Rathnamani</b>	“Performance Evaluation of Equity Mutual Funds”,	IJBMI– International Journal of Business and Management Invention	VOL-2, Issue- 4,	18-24	April-2013
3	Dr.R.Narayanasamy & <b>V. Rathnamani</b>	“One Time Investment Vs Systematic Transfer Plan: A Comparative Analysis”	IJBMI– International Journal of Business and Management Invention	VOL-2, Issue-4,	5-11	April-2014
4	Dr.R.Narayanasamy & <b>Dr V. Rathnamani.</b>	“ELSS-A Niche Fund”,	International Journal of Management & Business Studies	VOL-5, Issue-3	7-13	July-Sep 2015
5	Dr.R.Nandhini & <b>Dr.V. Rathnamani</b>	A Study on the Performance of Monthly Savings Scheme offered by Banking and Non-Banking”,	International Journal of Management & Business Studies	VOL-5, Issue-4,	17-22	Oct-Dec 2015
6	Dr.R.Nandhini & <b>Dr.V. Rathnamani</b>	A study on Investor’s Awareness Level towards Nidhi Companies (Benefit funds)”,	IOSR JOURNAL of Business and Management	VOL-19, Issue-1	38-43	Jan-2017
7	<b>Dr.V. Rathnamani</b> & Dr.P.Ravichandran	“A study on the Performance of Equity Mutual Fund (With special reference to equity large cap and mid cap mutual fund)”	IOSR JOURNAL of Business and Management	VOL-19, Issue-2	67-72	Feb-2017
8	Dr.R.Nandhini & <b>Dr. V. Rathnamani</b>	A Study On The Review Of Companies Act 2013 With Special reference to Nidhi companies”	M-Infiniti Journal Of Management	VOL -11 issue -2	45-58	Sep 2017
9	Dr.R.Nandhini & <b>Dr.V. Rathnamani</b>	A Study On The Performance Of Selected Mutual Funds	IOSR JOURNAL of Business and Management	VOL-20, Issue 9	5-10	Sep 2018

10	<b>Dr.V. Rathnamani</b> & Dr.R.Nandhini	“A Study On The Performance Of Mutual Funds And Tax Implications- Special Reference To ICICI”	Research Explorer	VOL VII		Jan 2019
11	<b>Dr.V. Rathnamani</b> & Dr.R.Nandhini	“Status of Micro Finance in India-A Review”	International Journal of Creative Research Thoughts	Vol-8, Issue 3	282-293	March 2020
12	<b>Dr.V. Rathnamani</b> & Dr.R.Nandhini	“Financial Inclusion – conceptual study on the functions of small finance banks”	International Journal of Creative Research Thoughts	Vol-9, Issue	478-489	3, March 2020
13	<b>Dr.V. Rathnamani</b> & Dr.R.Nandhini	Women Empowerment – A Study on The Role Of Women Director In The Developing Process Of An Economy”,	International Research Journal Of Commerce Arts And Sciences	Vol 12, Issue 10	46-55	-Oct 2021

Total citations : 105

15. Details of patents :

**Patent application no: 202321028563**

**“ An analytical strategy for enhancing the work environment through the use of application programming interfaces and human resources management systems”**

16. Books/ Reports/Chapters/General articles etc.:

**Book Published Titled:** “Principles of Management” **Year:** 2023

**Publisher:** Good writers Publishing (since 2011), New Delhi-110075

17. Research guidance

Ph.D. : On going : 4

M.Phil. : Awarded : 5

M.Com Dissertation : Awarded : 10

18. List of Completed/Ongoing/Submitted projects

S.No	Title of the Project	Duration		Total Cost (Rs.)	Name of Funding Agency	Status
		From	To			
1	An Elevation Of Intellectual Skills Among Final Year Of U.G & P.G- Commerce Aided Stream Students- A Study	From June 2023-	April 2024	Rs. 15000	Institutional research Grant	Ongoing

(a) Up-to date Technical progress report for *on-going projects. Data analysis part is going*

19. Membership

(a) Professional bodies :

Life Time Membership in 1) **Indian Accounting Association (IAA) from 2019**

2) **Education Research and Development Association**

(b) Editorial board: Editorial Member in Institute of Scholars, Bangalore (from June 2021) for the book titled Futuristic trends in Management Edition: vol 3, book 15, 2024

(d) Academic bodies:

1) Being Doctoral committee member for 5 Ph.D scholars

21. Any other Information

❖ **Acted As External Examiner For MBA Viva Voice Held On 16.02.2022 In Fathima Institute Of Management-Madurai**

❖ **Organized One Day Workshop On Skill Forge On Resilience Building On 11.01.2024**

**NPTEL COURSE:**

1) **Managing change in organisations Jan-Mar 2023 8 weeks course cum FDP**

2) **Developing soft skills and Personality July - Sep 2023 8 weeks course cum FDP**

3) **Emotional Intelligence Jan-Mar 2024 8 weeks course cum FDP**

**Details of Seminars/ Conferences/Workshop Attended:**

Date	Oganised By	Theme	Presented Topic
22.02. 2012	Jamal Mohamed College, Tiruchirapalli	One day national seminar on Service Sector in the Globalization Era	Growth of mutual fund in the globalization era
28.07.2015	IBS School of Management, Bengaluru	State level seminar	Faculty development program
7.10.2015-8.10.2015	Srimad Anadavan Art and Science College (Autonomous), Thiruvanaikovil	Two-day National Seminar on Impact and Impediments of Financial and Derivate markets	A Study on Mutual Fund Schemes with Special Reference to - Systematic Investment Plan
27.02.2016	St. Joseph's College (Autonomous), Tiruchirapalli	National conferences on emerging scenario in capital market	--
11.03.2016-12.03.2016	Valluvar College of Science and Management, Karur	Reserve Bank of India sponsored a "National Seminar on Financial Inclusion—a new incarnation in economic reforms"	The role of Nidhi companies: A sample study on the functioning of town benefit funds, Kumbakonam
29.07.2016-	Primax foundation,	Two-day international	

30.07.2016	Bengaluru	conference on “Innovation, Entrepreneurship&Sustainable value chain challenging environment”	-
20&21.09.2017	Sai Ram Institute Of Management Studies	Two Days International Conference	A Study On The Review Of Companies Act 2013 With Special Reference To Nidhi Companies
04&05.10.2017	Department Of Economics National College	Two Days National Level Seminar	Gst And Its Impact On Service Sector- A Study On The Pros And Cons Of Gst In The Service Sector
24.01.2019	Department Of Commerce National college,Trichy	One Day International Conference On Services Marketing- Process,Practices&Potential	A Study On The Performance Of Mutual Funds And Tax Implications- Special Reference To ICICI
18.07.2019	IBS School of Management, Bengaluru	One Day national level Seminar	Faculty development program
24.02.2020	Department Of Commerce National college,Trichy	One day National level Seminar	Digital marketing
05.05.2020	Department Of Commerce University of Chennai	One day Research program	Use of Elsevier tools in Research work flow
31.05.2020& 01.06.2020	Department of Management studies, VELS Institute of Management, Vellore	Two day National level faculty development program	Skill Development
02.09.2021 To 14.09.2021	10 Days Faculty Induction Program	Research Publications & How To Be A Successful Teacher In Academic Area	National College (Autonomous) Trichy
22.09.2021 To 23.09.2021	3 Days Faculty Program Under UGC Paramarsh Scheme	Significance Of IPR In Current Era	Ayya Nadar Janaki Annal College (Autonomous) Sivakasi

22.09.2021 To 24.09.2021	3 Days Faculty Program Under UGC Paramarsh Scheme	Institutions And Entrepreneurial Eco System	Ayya Nadar Janaki Annal College (Autonomous) Sivakasi
26.10.2021& 1.11.2021	Edge India Academy	Seven day National faculty development program	Adavanced Research Methods and Quantitative data analysis using SPSS
01.12.2021	1 Day Faculty Development Program	FDP On Financial Markets	NSE Academy & Bharathidasan University
20.01.2022 To 22.01.2022	Participated 3 Days Workshop	Innovation Ecosystem	Indian Academic Researchers Association with Indian Accounting Association
10.05.2022	Participated In National E-Quiz	Consumer Awareness	Emptor Club with Alpha Arts and Science College
14.05.2022	Participated 1 Day Workshop	Cryptocurrency – A Paradigm Shift	M.P.Birla Institute Of Management- Bengaluru
12 .12.2022 To 17.12.2022	Seven day virtual workshop	"Preparation of Research grants proposal in social studies"	IQAC Dhanraj Baid, Jain College, Chennai-97
28-.08.2023 to 15.09.2023	DST Sponsored Three Weeks Women Entrepreneurship Development Programme	Empowering Entrepreneurship for Health, Food and Technology Innovation	Academy of Maritime Education and Training, Deemed to be University, Chennai
22.1. 2024 to 26.1. 2024	5 days National online FDP	Research methodology Ethics and publication	Theivanai Ammal college for women (A)Villupuram
26.02.2024 to 28.02.2024	3 days National online FDP	Citation & Reference management for scholarly writing	IQAC,NSB Bangalore with Mendeley, Netherland

**FACULTY ORIENTATION PROGRAM/ REFRESHER COURSE**

<b>DATE</b>	<b>DAYS</b>	<b>TOPIC</b>	<b>CONDUCTED BY</b>
08.12.2021 TO 22.12.2021	15 Days Faculty Development Program	Research Methodology- Contemporary Issues	Indian Academic Researchers Association and Guru Angadev Teaching Learning Centre
20.10.2022 to 18.11.2022	Four week faculty induction program	FIP for Higher Education	Teaching learning center, Ramanujan College University of Delhi
5.12.2022 To 13.12.2022	UGC approved short term professional development programme	Implementation of NEP 2020 for university and college teachers	Indira Gandhi National open University staff training and research institute of Distance education New Delhi
10.1. 2024 to 16.1. 2024	7 days online FDP	Outcome based education and essential AITO for teachers	IQAC St. Thomas College , Palai, Kerala
02-02-2024 to 15-02-2024	2 week online Refresher course on	Commerce and Management	Teaching Learning Center, Ramanujan College, University of Delhi
20.05.2024 to 29.05.2024	8 days Short term course	NEP 2020 Orientation & Sensitization programme	UGC-Malaviya Mission Teacher Training Centre,BDU,Trichy

➤ Acted as Department Association vice president for the academic year 2023-2024

**Signature**  
Dr. V.Rathnamani